

PARTICIPANT INFORMATION SHEET

Rural Mobility as a Service (RMaaS)

Principal Investigator(s): Jenny Milne
Supervisor: Dr Caitlin Cottrill

I am Jenny Milne, a Part Time PhD Student in the Centre for Transport Research at the University of Aberdeen. I would like to invite you to consider participating in the research project *Rural Mobility as a Service*. Below is some information about the project, to help you decide whether you would like to take part.

Participation in the research project is completely voluntary. You can withdraw from the project at any time, without having to give a reason.

AIMS

The aim of the project is to understand and learn more about the challenges and opportunities presented by the concept of Mobility as a Service (MaaS) in Rural settings from a visitor perspective. This concept is new and aims to bring together different ways of travel, including the car, to help the public get to their destination. In rural areas, the idea looks not only at the use of the car but also rewarding people for trips they already make. This could include informal arrangements with neighbours to help, such as collecting some medication or taking someone to the doctor. This is a very new area and there is little research globally, so by participating you will help to inform what people want and in turn help to shape the future.

WHAT YOU WILL BE ASKED TO DO

You are being asked to take part in either an online or on-street survey. The survey should take you no longer than 10 minutes to complete and will not ask for any personally identifiable information.

RISKS

There are no risks to you for participating in this research, but you have the right to withdraw or stop participating at any time and without giving a reason. Social distancing guidance will be followed for any on street / location surveys.

DATA MANAGEMENT AND STORAGE

The data you provide will be stored on a password-protected computer or cloud storage account for up to 5 years following completion of the PhD thesis and related



publications. Access to these materials will be limited to the researcher and members of the supervisory team.

Any data gathered will be held as per GDPR and commercial sensitives. Appropriately anonymised data may be stored on a university repository.

CONFIDENTIALITY AND ANONYMITY

The University's Privacy Notice for Research Participants is available [here](#)

Raw data and the identity of participants will not be released to anyone outside the research team. The data you provide will be analysed and may be used in publications, dissertations, reports or presentations derived from the research project, but this will be done in such a way that your identity is not disclosed.

CONSENT

If you agree to take part in the research, you will be asked to indicate your consent by agreeing to a consent statement.

SPONSORS

My PhD is part funded by ETP (Energy Technology Partnership) and HITRANS (Highlands and Islands Transport Partnership).

Thank you for considering taking part in this research.

If you have any questions about this research, please contact me: Jenny Milne, at jenny.milne@abdn.ac.uk

For any queries regarding ethical concerns you may contact the Convener of the Physical Sciences & Engineering Ethics Board at the University of Aberdeen:

Email: copsethics@abdn.ac.uk

This research project was approved by the Physical Sciences & Engineering Ethics Board on